300130 2024-005

2023

□

“ ”

2023

471,495 7.2% 418,605 5.8% 52,890
20.4%

2023 12
2024 5 1

2023 2023

97.26 3.67% 3,818.55 825.43
16.82% 7.86% 2,182.73 2,532.35 5.58%
10.06%

2023
17 26

2

POS
POS

2022 POS 2022 POS 1.483
4.5% POS 2022 8,950
1.5% POS 2,520 0.5% POS 1,430
14.2% POS 726 24.9%
POS 780 11.7%

3

4

2023 ChatGPT

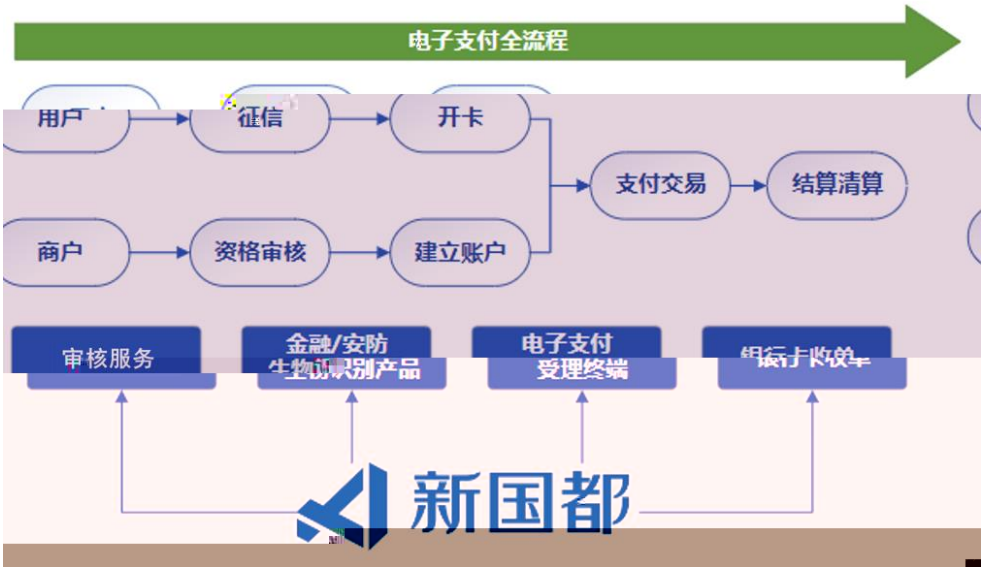
2023 11 188 27

20

19

2023 7

1



2

1

“ + ”

SaaS

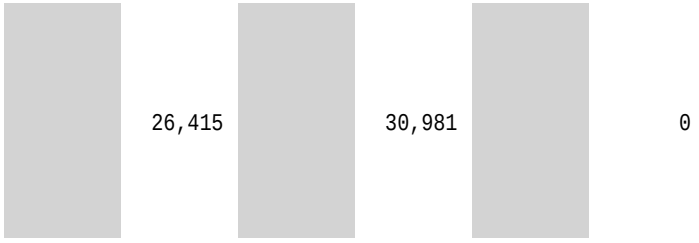
2

POS

						2023
	3,801,264,921.04	4,316,539,965.17	4,316,539,965.17	-11.94%	3,611,738,606.63	3,611,738,606.63
	755,043,091.00	44,780,262.29	44,718,286.29	1,588.44%	200,668,144.65	200,553,990.07
	699,669,332.23	184,265,232.83	184,203,256.83	279.84%	116,672,762.42	116,558,607.84

4

1 **10**



		0.84%	4,660,800.00	0.00		0.00
		0.77%	4,297,223.00	0.00		0.00

□

3



5

□